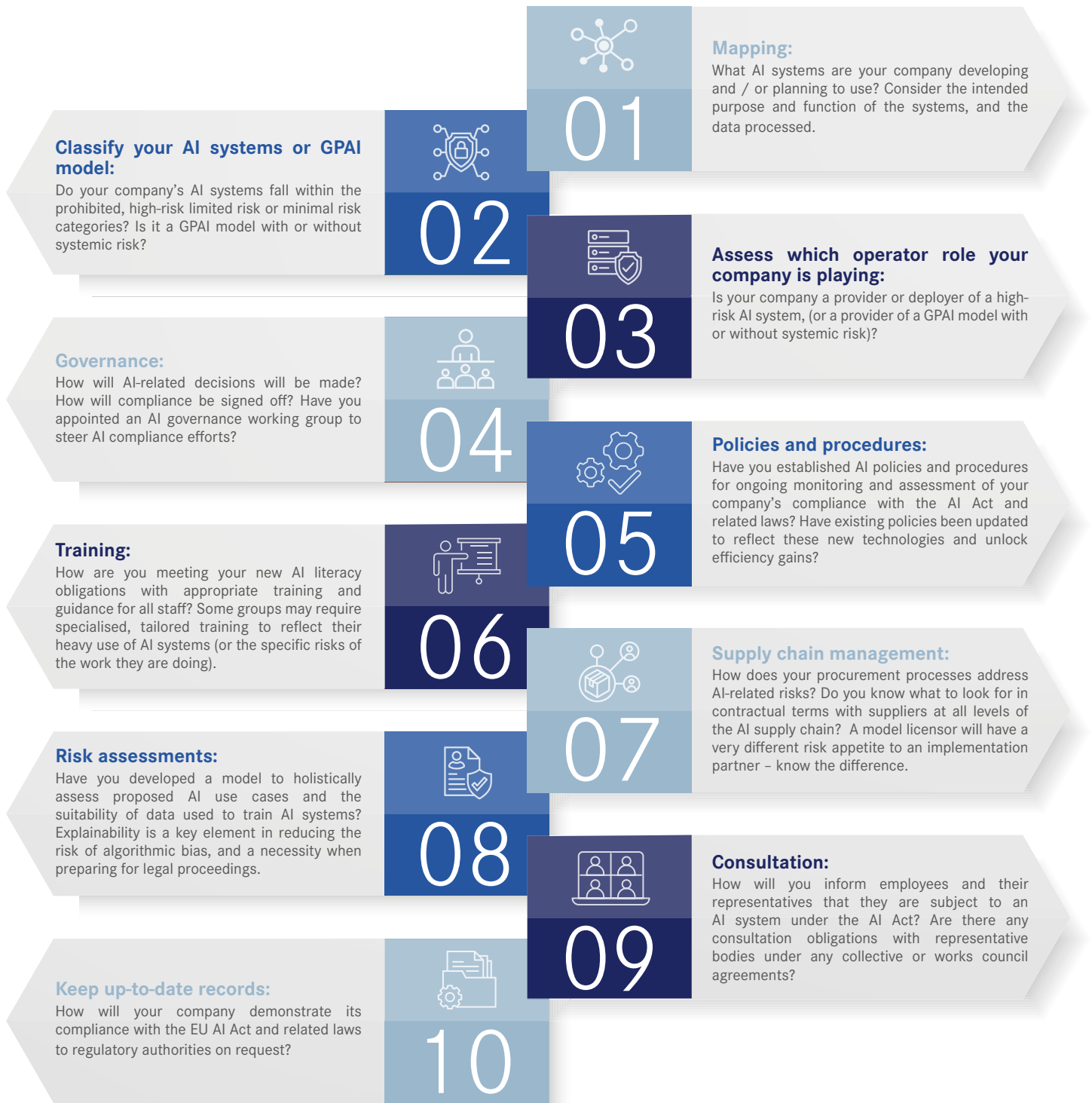


ARTIFICIAL INTELLIGENCE

Artificial Intelligence (“AI”) is transforming the way we do business. Companies across all industries are using AI technology to automate business processes, at a speed and scale that has never been seen before.

Matheson’s cross-practice Digital Economy Group understands the legal issues that arise when deploying these new tools, and can help clients across the entire AI ecosystem. We draw on expertise across the spectrum of legal specialties, each of which impact on companies developing and using AI technology. Notably, this includes privacy, cybersecurity, contracting, intellectual property, corporate governance, employment, regulatory investigations and litigation. Our cross-practice expertise and collaboration makes us perfectly positioned to advise businesses on the risks and opportunities of developing and using this rapidly evolving technology.

10 Key steps in the AI compliance life-cycle



How can Matheson help?

We offer a full wraparound service to help Businesses achieve compliance at each stage of the AI lifecycle. Our services include:

Training:	Provide bespoke training sessions to empower Businesses to optimise their use and deployment of AI in and reduce potential risks.
Build mapping and governance:	Help you develop your internal governance process and AI register, using our own materials. We can also work with you to enhance what you have in place to reflect legal requirements and the evolving best practice.
Policies and procedures:	Review and develop policies and guidance to enable Businesses to mitigate risk and articulate the guardrails for AI usage within the business.
Identification of bias / discrimination risks:	Assist you in assessing the data used to train or fine-tune AI systems, as well as the data that may be accessed out output by that system, and whether this could lead to biased or discriminatory outcomes.
Contract Negotiation and Sourcing:	Support you at every stage of the AI procurement lifecycle, to draft and negotiate contracts with the AI providers who will be getting access to the key data and processes that run your business.
Information and consultation:	Assist with any information and consultation processes that might arise as a result of your implementation and deployment of AI, including engagement with any employee representative bodies.
Workforce impact:	Advice in connection with role changes, upskilling / retraining employees, restructurings / redundancies as a consequence of increased automation in the workplace.
Incident response:	Leading you through the process of notifying significant incidents under the AI Act, by preparing for the inevitable and engaging with your existing incident response processes.

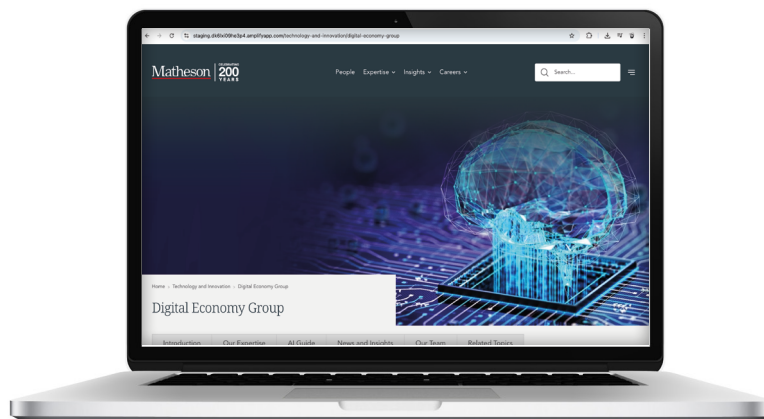
Our insights



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